



Namakuwala

"Namakwala – India's Legacy in Salt & Minerals"



FELICIA

INTERNATIONAL PVT. LTD.

INTRODUCTION

Namakwala is India's leading group engaged in the Manufacturing, Exporting & Trading of a wide range of Salt and Minerals, including Garnet Sand, Potassium Feldspar, Sodium Feldspar, Quartz, Mica from the rich mineral provinces of India. With a strong and reputed customer base both in India and across the globe, our products are shipped to more than 50 countries, making us **one of the largest exporters** in the industry.

"From India's Heart to the World's Markets"

In 1945 in Bhilwara, India, when a young entrepreneur, **Late Shri Badrilal Lohia**, laid the foundation of what would become a global enterprise. The business started with Crystal Salt, which he processed, manufactured, and packed in consumer packs—introducing this concept for the very first time in India. Over the decades, his successors have carried forward his vision, transforming Namakwala into one of the foremost exporters in the country.

"Purity, Quality, TrustSince 1945"

We operate modern, well-equipped processing plants capable of producing materials in grains, grits, lumps, and powder forms. Our facilities are designed for efficiency and precision, ensuring consistent product quality. The entire process is automated and conducted under hygienic, eco-friendly conditions, achieving purity levels of up to 99.6%.

We take pride in our internationally recognized certifications ISO 9001:2015 – Quality Management Systems/ HACCP – Hazard Analysis and Critical Control Points/ HALAL – Compliance with Islamic dietary laws.

All our products meet or exceed the stringent standards set by the Government of India and international regulatory bodies.

We are dedicated to excellence, quality, and customer satisfaction. Our state-of-the-art equipment, world-class manufacturing processes, and efficient services help us consistently add and retain valuable clients from diverse industries.

At Namakwala, good corporate governance and ethical business practices are at the core of our operations. We believe in long-term relationships, guided by our values and a deep commitment to delivering the very best to our customers.

VISION

"Delivering Quality, Value and Trust—worldwide.

To be recognized as a leading global enterprise, offering a diverse portfolio of products at competitive prices, achieving unmatched customer satisfaction and operational excellence.

MISSION

To serve a diverse international clientele with premium-quality minerals and salts, manufactured through world-class processes, supported by prompt and efficient customer service.

STRENGTH

- Widest product range in India -- from industrial minerals to refined edible salts.
- Proven trust and reliability with decades of export expertise.
- Customized products tailored to meet diverse industry needs.
- Strong corporate and commercial presence across global markets
- Extensive worldwide network ensuring timely deliveries.

INFRASTRUCTURE

We integrate modern manufacturing methods with state-of-the-art facilities to produce high-quality salt and mineral products. After initial drying, materials undergo advanced cleaning, granulation, and hygienic packaging to meet export standards. Our cost-effective production processes ensure competitive pricing without compromising on quality.

TECHNOLOGY

We continuously invest in product design upgrades and process innovations to deliver cost-effective, reliable, and flexible solutions. By focusing on innovation, creative design, and process optimization, we meet and exceed the stringent requirements of our global customers.

“Global Standards. Indian Excellence”

PERSONNEL

Our success is powered by a highly experienced workforce—including skilled workers, quality inspectors, scientists, and researchers—who work with advanced technology to maintain the highest hygiene and quality standards. Our R&D department monitors market trends and drives continuous product improvement.

PACKAGING & DELIVERY

We use special freshness-seal vacuum packs to protect against contamination and moisture, ensuring product integrity during long-distance shipments. Packaging is tailored—wooden cartons, pallets, or export-grade bulk bags—to suit client requirements. With trusted global logistics partners, we guarantee on-time delivery to over 50 countries worldwide.

WAREHOUSING

Our company-owned warehouse is designed for bulk order stockpiling and safe storage of packaged products. The facility is temperature-controlled, free from moisture and contamination, and regularly fumigated to prevent entry of rodents and pests. A robust warehousing and logistics process ensures fast, efficient, and secure product dispatch to meet the timelines of our global clients.

BUSINESSES

SALT



India's Finest Salt & Minerals
— *Trusted Worldwide*

Namakuwala

MINERALS



SALT

Edible Salt

Edible Salt meets all prescribed IDD (Iodine Deficiency Disorder) standards and is exported to markets worldwide. It is fine, free-flowing, tasty, healthy, and perfectly suited for everyday cooking needs. Fortified with iodine above natural levels, it not only enhances flavor but also supports overall health. Applications include:

- Households – Daily cooking and seasoning.
- Hospitality Sector – Hotels, restaurants, and catering services
- Food Processing Industries – Bakery products, dairy processing, and beverage production.
- Food Supplements – Used in nutritional and fortified food products.

Refined Iodized Salt plays a vital role in both flavor enhancement and nutrition enrichment, making it an indispensable ingredient for kitchens and food industries around the world.

Industrial Salt

Industrial Salt is a vital raw material with a wide range of applications across multiple sectors. Known for its purity and freshness, our salt is trusted in both domestic and international markets.

- Pure Salt – Widely used in textile, hosiery, and dyeing industries.
- Crystalline Salt – In demand in pharmaceuticals, paints and distempers, dyes and chemicals, intermediate UV fluid industries, drilling applications, and more.
- Medium Grade Salt – Serves the needs of dye, chemical, seafood, and frozen food companies.
- Super Fine Salt – Popular in soap manufacturing, chemical industries and ayurvedic preparations.
- 30 Mesh Salt – Essential for producing detergents and washing powders.
- Oversize Salt – Required in explosive manufacturing, specialty chemical production, granite polishing, and drilling operations.

With its variety of grades and applications, industrial salt remains an indispensable material for countless manufacturing processes worldwide.

Crystal (Raw) Salt

Natural Crystal (Raw) Salt is the most basic and essential condiment, obtained through the simple evaporation of seawater without artificial techniques. It is rich in a wide range of naturally occurring minerals that no synthetic supplement can truly match, regardless of how precisely formulated. Raw / Common / Crystal Salt has diverse applications across industries:

- Fishing Industry – Used on fishing vessels for fish preservation, maintaining fish health during transport, and protecting against corrosion caused by seawater.
- Water Softening – Helps reduce hardness in water, making it suitable for domestic and industrial use.
- Chemical Industry – Serves as a raw material in various manufacturing processes.
- Leather Industry – Used in curing hides and skins to prevent decay before processing.

Its versatility and natural mineral content make crystal salt an invaluable resource for both traditional and industrial purposes..

MINERALS

Garnet Abrasive

Garnet Abrasive – High Performance, Unmatched Purity

We take pride in being one of the top manufacturers and exporters of premium Garnet Abrasive, supplied through Indian Rare Earth Ltd. canalization. Trusted by industries worldwide, our Garnet is celebrated for its exceptional purity, uniformity, and superior cutting performance.

Produced in state-of-the-art facilities, every grain undergoes strict quality control to ensure consistent performance in the most demanding applications. Our dedicated QC team inspects each batch before shipment, guaranteeing that only the best quality abrasive reaches our customers.

Why Choose Our Garnet Abrasive?

- ✓ High Purity & Hardness – Delivers faster cutting with minimal dust
- ✓ Uniform Grain Size – Ensures precision and consistent results
- ✓ Environmentally Friendly – Non-toxic and reusable in certain applications
- ✓ Custom Sizing – Tailored to your exact industrial requirements

Industries & Applications

Our Garnet Abrasive is a preferred choice in industries such as:

- Sand Blasting – Achieves superior surface preparation
- Water Jet Cutting – Precision cutting for metals, glass, and stone
- Aircraft Automation – High-performance cleaning & finishing
- Grinding Wheels – Enhances grinding efficiency
- Oil & Water Filtration – Effective and durable filtration medium
- Ship Building & Repair – Rust removal and surface treatment
- Polishing Tubes & Components – Flawless finishing results
- Abrasive Powders – For specialized polishing and lapping operations

Available Mesh Sizes

Finer Grades: 8 to 120 mesh

Ultra-Fine Grades: 200 to 300 mesh

Custom Sizes: Available on request to suit specific applications.

Others Minerals

We supply a wide range of **high-quality industrial minerals** for various sectors:

- **Potassium Feldspar** – Widely used in ceramics, glassmaking and tiles
- **Sodium Feldspar** – For glass, ceramic, and enamel production
- **Quartz** – High-purity quartz for glass, electronics, and foundry applications
- **Mica** – Electrical insulation, paints, coatings, and cosmetics.
- **Talc** – For paints, paper, plastics, and cosmetics
- **Bentonite** – Drilling, foundry, and binding applications
- **Dolomite** – For steel, glass, and construction industries
- **Feldspar** – A vital raw material for ceramics and glass
- **Calcined Kaolin** – Used in paper, rubber, paints, and refractories

KEY BRANDS

Maa's Ocean Salt – Power, Wisdom & Taste

Maa's Ocean Salt is more than just a seasoning—it's a source of nutrition, strength, and well-being, inspired by the power and wisdom of the ocean.

Loved by families across generations, Maa's Ocean Salt is trusted for its pure quality, distinctive taste, and reliability. It adds flavor to everyday meals while being an important part of a healthy diet.

From kids to senior citizens, Maa's Ocean Salt caters to every palate, winning hearts and finding a cherished place in Indian kitchens and homes. With Maa's Ocean Salt, you don't just taste food—you taste the flavor of life.



Namakuwala





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